

# PLANET EARTHLINGS

## VIRTUAL WORLD PROJECT - OVERVIEW



We are going to merge an animated Virtual World and a Social Network into a gamified educational destination for 8 to 12 year olds with the central goal of empowering young people to change the “real” world. The space themed universe will combine an overall story to excite and reward kids giving them an opportunity to have fun while learning. Users will create an alien avatar, assemble a spaceship and set down on their own planet ready build their own civilization, explore the universe and save Earth.

The universe will be organized into theme based systems and planets. Available destinations will expand both through various phases of core development and by an open source system which will allow others with compatible content to collaborate and create their own worlds.



Jumping into their spaceship young explorers set down on different planets and encounter four major activities:

- 1) Cooperative Gaming – multi-player games will unite kids to help each overcome challenges, learn and grow.
- 2) Collaborative Apps – bringing groups of users together to create art, stories, music, movies, animation, apps, games, and more.
- 3) Educational Content – text, images, animation and video content will connect all activities so they can learn about anything wherever they are.
- 4) Community Tools – to help everyone communicate, learn about each other, make friends and take part in real-life community activities.

We believe it is not enough to offer only “time pass” experiences to children. Planet Earthlings is being created as a special universe with a sense of character, an ever expanding narrative and an overall sense of purpose which can empower young people in new and yet to be imagined ways. We believe if youngsters grow up with friends around the world it can change...everything.



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